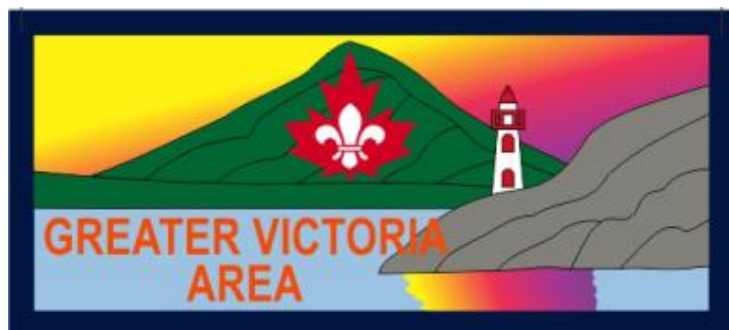




# GVA Key 3



1 February 2012

[WWW.VictoriaScouts.ca](http://WWW.VictoriaScouts.ca)

# Agenda

- Scheduled Training
- Scheduled Events
- Bring a Friend
- Registrations
  - Numbers, Prospectives, PRCs, Payment
- Financial Reports
- Group Health Checks
- Honours and Awards
- Cascadia Council Strategic Objectives & Business Plan
- Advertised Cascadia Council Positions
- New Uniform Badges for Council and Area
- Social Media – Youtube channel
- From the Floor

# Scheduled Training

- Woodbadge Part 2 – traveling road show
  - 20, 21, 22 Jan; 16,17,18 March; 27,28,29 Apr
- Scouts Care Red – Snow camping Mt Washington
  - 20, 21, 22 Jan
- Woodbadge Part 1 - Nanaimo
  - 10, 11 Feb
- Archery Range Safety – 14 April
- Lake Water Canoe Course – 28 & 29 Apr
- Scouts Care Red – Canoe Tripping
  - 26, 27 May; 4, 8, 9, 10 June
- We currently do not have a Focus, Flex, or Fast Scheduled in Victoria
  - There is a FOCUS up Island this weekend

# Schedule Events

- Beavers
  - Beaver Jungle Camp – 14 April
  - Beaver sharing session/ Beaverree Planning
    - 24 Jan 16 Feb 19 April
  - Beaverree – 26 May
- Cubs
  - Wolf Howl Planning
    - 26 Jan, 13 Feb, 22 March, 17 April
  - Wolf Howl – 4,5,6 May
  - Kub Kar Rally – 18 Feb
    - Kub Kar Finals – 14 April

# Schedule Events

- Scouts
  - Klondike Derby – 3 March
  - Spring Challenge – 4,5,6 May
  - Eagles Rest Area Fire Fighters Camporee – 25,26,27 May
  - Chief Scouts Ceremony – end May, early June
- Venturer / Rover
  - Queen's Venturer Award - 21 April
  - RoVent (Manning Park) – 17,18,19 Feb
  - Skeeter (Nanaimo) – 18,19,20,21 May
  - Camp Coyote (Barnard) – 29,30 June; 1,2 July

# Schedule Events

- Group Committee
  - Key 3 – 21 March; 20 June
  - Registration drop off – 27 June
- All Sections
  - Scout/Guide Week – 19 to 25 Feb
  - First Aid – 3 & 4 March
  - Scout Trees – 7 April
  - Law Day – 21 April
  - Fundraising days at Sears – Saturdays 21 and 28 April noon to 4
    - Need to confirm participation by 1 March 2012
  - Westshore Veterans Memorial Candle Light Ceremony – 9 April
  - Victoria Day Parade – 21 May
  - God's Acre Candle Light Ceremony – 31 May
  - Bike-a-thon – 9 June
- Adults
  - BP Dinner & Silent Auction – 10 March
    - Tickets for sale - \$40 per person

# Guides & Scouts Night at the Rink



   
Girl Guides of Canada  
Guides du Canada  
It starts with Scouts.

## GUIDES & SCOUTS NIGHT

 VS   
VICTORIA ROYALS PRINCE GEORGE COUGARS

### FRIDAY, FEBRUARY 17<sup>TH</sup> 7:05<sup>PM</sup>

**\$11 TICKETS**  
**\$10 FOR GROUPS OF 10+**

For all family, friends, supporters of  
Guide and Scout groups in Victoria

250 Guide and Scout members will receive a commemorative badge at the game!

 [VICTORiaroyals.com](http://VICTORiaroyals.com)

## HOW TO ORDER

### IN PERSON

Select Your Tickets  
1925 Blanshard St

### BY PHONE

Call 250.220.2610

### ONLINE

[selectyourtickets.com/promo](http://selectyourtickets.com/promo)  
Enter code: BEPREPARED

All Guide and Scout members are encouraged to come as part of their group. For larger orders or for any inquiries please contact:

**Devin Mazur**

*Director of Ticketing*

250-220-2610

[devin.mazur@victoriaroyals.com](mailto:devin.mazur@victoriaroyals.com)

# Bring a Friend

- Feb is bring a friend month
- Motivational piece
  - 1<sup>st</sup> Willow Point Beavers in Campbell River had a Bring-A-Friend and their colony went from 27 to 40 for the night, and they were already at capacity
  - And where do we recruit new leaders from ??

# Registration

- As of 31 Dec 2011 GVA had the following youth registered

Expanded Org Name   Registered O	Total	Beaver Scout	Cub Scout	Scout	Ventuer Scout	Rover Scout
Cascadia Council	3,440	1,182	1,255	695	227	32
Cariboo-Chilcotin Area	11	7	4	0	0	0
Central Interior Area	186	64	70	37	9	6
Central Island Area	264	86	94	52	25	6
Central Okanagan Area	295	93	90	70	36	0
Eagle's Rest Area	214	75	80	31	20	5
East Kootenay Area	158	67	58	31	0	0
Greater Victoria Area	920	307	356	177	69	11
Kamloops Area	295	127	108	50	8	0
North Okanagan Area	223	70	75	60	18	0
Orca Coast Area	265	92	109	54	7	1
Peace-Northern Rockies Area	84	27	23	10	6	0
Skeena Area	151	39	63	43	5	1
South Okanagan Area	171	50	54	51	15	0
West Kootenay Area	115	43	45	16	0	0
Yukon Area	87	35	26	13	9	2
Council Camps	0					
Cascadia SCOUTSabout	0					
Cascadia Schools & Scouting	0					
Others	1					

- This is down 70 from the same date in 2010 and 163 from 31 Aug 2011

# Registration

- As of 31 Dec 2011 GVA had the following adults registered

	10-11	Dec.10	Dec.11	Var-Month	%-Month	Var-Aug 10	%-Aug 10
CASCADIA COUNCIL	1372	1182	1075	-107	-9.05%	-297	-21.65%
Cariboo - Chilcotin	21	15	8	-7	-46.67%	-13	-61.90%
Central Interior	68	63	37	-26	-41.27%	-31	-45.59%
Central Island	102	87	97	10	11.49%	-5	-4.90%
Central Okanagan	139	126	98	-28	-22.22%	-41	-29.50%
Eagle's Rest	77	68	62	-6	-8.82%	-15	-19.48%
East Kootenay	82	59	55	-4	-6.78%	-27	-32.93%
Greater Victoria	372	326	300	-26	-7.98%	-72	-19.35%
Kamloops	81	77	71	-6	-7.79%	-10	-12.35%
North Okanagan	98	80	83	3	3.75%	-15	-15.31%
Orca Coast	84	66	72	6	9.09%	-12	-14.29%
Peace - Northern Rockies	32	21	30	9	42.86%	-2	-6.25%
Skeena	65	59	51	-8	-13.56%	-14	-21.54%
South Okanagan	64	58	52	-6	-10.34%	-12	-18.75%
West Kootenay	49	35	31	-4	-11.43%	-18	-36.73%
Yukon	24	20	16	-4	-20.00%	-8	-33.33%
Other	13	21	12	-9	-42.86%	-1	-7.69%

- This is down 26 from the same date in 2010 and 72 from 31 Aug 2011

# Prospectives

- As of 31 Dec 2011 GVA had
  - 11 Youth as prospectives
  - 88 Adults as prospectives
- The total (99) would more than make up the current short fall in registrations
  - Note – we should not have any youth as Prospectives. Prospective indicates that the PRC and or screening is not currently valid and as such the individual should not be working with youth.

# PRCs

- We currently have 75 Scouters with either an expired PRC or a PRC about to expire.
- PRCs are good for 3 years
- Because of the Vulnerability Sector Check If the Scouter is returning and gets call to get fingerprints we have a process that the leader can go through and continue as a Leader

# PRCs

BP&P page 61/271 3001.1 . Police Record Checks (PRC's)

1. An existing volunteer whose PRC with VS from their time with us as a volunteer is about to lapse **will be allowed to continue in their role interacting with youth if they have requested a new PRC and are waiting for the results.**
  2. In the case of a new volunteer who has a PRC that includes the VS: Scouts Canada will recognize valid PRCs obtained in the context of other volunteer activities as long as they have been conducted within the last 3 years. A new request for PRC with VS must be processed for these individuals as soon as they join Scouts and they may work as volunteers with youth while awaiting the results.
  3. In the case of a new volunteer who does not have a recent PRC that includes VSS: the current policy continues, and he or she must wait for completion of a full PRC (including VSS) before being granted membership as a volunteer and permitted to work with youth.
  4. In the case of a Scouter-in-Training who is turning 18: where the volunteer has requested a PRC upon turning 18 but is waiting for the results, that volunteer will be allowed to continue interacting with youth/minors pending the completion of the PRC.
- PRC website <http://www2.scouts.ca/BCFiles/index.html>

# Group Financial Reports

- Due end November 2011
- Groups submitting
  - GVA
  - 1<sup>st</sup> Arbutus
  - 1<sup>st</sup> Cedar Hill
  - 1<sup>st</sup> Douglas
  - 1<sup>st</sup> Sooke
  - 2<sup>nd</sup> Tsartlip
  - 10<sup>th</sup> Juan de Fuca
  - 14<sup>th</sup> Juan de Fuca
  - 3<sup>rd</sup> Arbutus
  - 5<sup>th</sup> Cedar Hill
  - 5<sup>th</sup> Garry Oak
  - 5<sup>th</sup> Tsartlip
  - 7<sup>th</sup> Juan de Fuca
  - 12<sup>th</sup> Garry Oak
- Still missing 9 Groups

# Group Health Checks



It starts with Scouts.

## Group Self-Assessment

The Group Self Assessment tool is designed to help Group Commissioners assess the health of their various Sections and the whole Group. The Self Assessment should be based on the outcomes of the Group Commissioner's visits to each Section and should be completed at least 3 times annually. The purpose of the health check is to facilitate the development of resourcing plans for the Group as well as the development of Group plans that can be reviewed with the Area Commissioner.

Group							Date		
Youth Membership & Participation	Beaver Scouts	Cub Scouts	Scouts	Venturer Scouts	Rover Scouts	Group	Green	Yellow	Red
							●	●	●
Youth membership in the Section/ Group has grown this year	%	%	%	%	%	%	<input type="radio"/> 5% +	<input type="radio"/> 0-5%	<input type="radio"/> < 0%
Youth retention rate (% of youth who returned this year)	%	%	%	%	%	%	<input type="radio"/> 70% +	<input type="radio"/> 62-70%	<input type="radio"/> < 62%
Average youth attendance at regular section activities	%	%	%	%	%	%	<input type="radio"/> 90% +	<input type="radio"/> 80-90%	<input type="radio"/> < 80%
Program	Beaver Scouts	Cub Scouts	Scouts	Venturer Scouts	Rover Scouts	Group	Green	Yellow	Red
							●	●	●
Sections have 1, 3, and 12 month program plans that meet all program standards							<input type="radio"/> All	<input type="radio"/> Some	<input type="radio"/> None
Youth in each section are engaged in program planning and leadership (e.g. Sixers Councils, Courts of Honour, Kim/Keo) in an age appropriate way.							<input type="radio"/> All	<input type="radio"/> Some	<input type="radio"/> None
Sections are working to earn the Scouts Canada Quality Section Award							<input type="radio"/> All	<input type="radio"/> Some	<input type="radio"/> None
Sections communicate monthly with parents							<input type="radio"/> All	<input type="radio"/> Some	<input type="radio"/> None
Leadership	Beaver Scouts	Cub Scouts	Scouts	Venturer Scouts	Rover Scouts	Group	Green	Yellow	Red
							●	●	●

# Cascadia Council Strategic Business Plans

Strategic Imperative	Key Activity	Operational Target	Timeline
<b>Grow and Improve Support of <u>Volunteer Leaders</u></b>	Increase support to Area & Groups in the orientation of new volunteers	<i>Orientation and NSWK provided to all new volunteers within 2 weeks of accepting volunteer role</i>	
	Provide Areas support to increase up-take on WB1 training	<i>65% of Volunteers have WB1 in their primary role</i>	
	Support Areas in the achievement of providing regular visits (3xyear) and developing a feedback culture	<i>100% of Groups receive Service Visits (in-person or via phone) 3 times per year by CFE or AC</i>	
		<i>50% of members receive feedback 3 times per year</i>	
	Promote membership tools	<i>Scouters are taking advantage of web based resources such as Wiki, Program Builder, eLearning, Jump Starts</i>	
	Improve service delivery	<i>Each group to receive 3 service visits per year</i>	
	Improve program quality	<i>40% of sections receive Program Quality Award, with the intent to reach 80% in 3 years</i>	
	Support Areas in the achievement of having 20% of volunteers receive annual formal recognition	<i>12% of volunteers receive Scouts Canada recognition for outstanding service annually, working up to 20% in 3 years</i>	Aug 31 2013

# Cascadia Council Strategic Business Plans

Strategic Imperative	Key Activity	Operational Target	Timeline
<b><u>Build Brand and Profile</u></b>	Be visible at community events	<i>Each Area participates in a minimum of 2 community events per year</i>	
	Build profile and awareness through speaking engagements	<i>Conduct 1 speaking engagement with Service Clubs per Area per year</i>	
		<i>Conduct 1 speaking engagement with Professional Organizations / Associations per Area per year</i>	
	Be a dominant presence in Leisure Guides and magazines focusing on youth	<i>Have at least 1/4 page ads in 70% of community Leisure Guides where there are groups</i>	
	Recruit and leverage a team of youth Spokespersons	<i>Identify 2 youth spokespersons for Cascadia Council</i>	
	Improve Internal Communications regarding events	<i>Every Area to have their calendar set out by June</i>	
	Improve Internal Communications regarding practices and policies / administrative needs	<i>Have a master Geographic Key 3 Calendar outlining key directives and requirements throughout the year</i>	
	Broadcast Scouts Canada compliant materials	<i>100% of marketing material is brand compliant</i>	
Leverage launch of new uniforms	<i>100% of groups are aware of new uniform availability and how to order them</i>		

# Cascadia Council Strategic Business Plans

Strategic Imperative	Key Activity	Operational Target	Timeline
<b><u>Enhance Organizational Capacity</u></b>	Ensure Areas and Groups are exercising financial prudence	<i>80% of Groups and 100% of Areas submit Annual Financial Reports</i>	
	Conduct efficient meetings with clear objectives set out in advance	<i>Meetings and Events are kept to the predetermined schedule and objectives are met</i>	
	Provide effective support for the beginning stages of planning for PJ 2015	<i>A basic strategy for the successful hosting of PJ 2015 at Camp Bernard is created</i>	
	Properties have plans for use and maintenance	<i>Each property has a 5 year plan (see COPs manual:37-40)</i>	
	Properties are managed responsibly	<i>All usage, maintenance, upgrades and improvements are done in accordance with BP&amp;P</i>	
<b><u>Expand Youth Involvement in Leadership Roles</u></b>	Increase the number of former youth members that return to take on adult program delivery roles	<i>Increasing the number of volunteers between 19 to 35 years of age</i>	
	Increase the number of current youth taking on program delivery roles	<i>Increase numbers of youth participating in leadership teams to 1 youth in 5 positions filled at the Beaver Scout, Cub Scout and Scout section levels</i>	
	Increase the number of new young people taking on program delivery roles	<i>Increasing the number of volunteers between 19 to 35 years of age</i>	
	Increase the number of current youth members in junior leadership roles	<i>60% of Groups use Sixes, Court of Honour, and Venturer Executive</i>	
	Increase number of youth in Area leadership roles	<i>Ensure 70% AYC positions are filled</i>	
	Increase number of youth in Group leadership roles	<i>Ensure 20% of Groups have GYC's</i>	

# Cascadia Council Strategic Business Plans

Strategic Imperative	Key Activity	Operational Target
<b><u>Attract and Retain Members and Grow Membership</u></b>	Analyze the demographics of the communities in our Areas	<i>Have data analysis of school statistics and reports generated by Stats Canada and community development agencies for 1/3 of all school districts</i>
	Increase numbers of Groups or Sections	<i>Create one new Group or Section per Geographic</i>
	Support increase in membership within existing Groups	<i>Grow membership by 6% within existing groups</i>
	Increase Bring-A-Friend Participation	<i>50% of groups host a Bring-A-Friend Event</i>
	Increase retention of youth and adult membership	<i>To achieve 65% retention for youth members To achieve 65% retention for adult membership</i>
	Youth involvement in programming	<i>Youth are engaged in program planning</i>
	Focus on members moving from section to section (Linking)	<i>All groups offer opportunities for sections to link with each other where applicable Increase youth transition from section to section</i>
	Create relationships with Multicultural Organizations	<i>Establish a relationship with 1 multicultural group per Geographic</i>
	Increase number of female members	<i>Increase female membership by 5% over current</i>
	Maintain partnerships for part time programs- Schools and Scouting	<i>9 School and Scouting partnerships (with 500 youth)</i>
	Maintain summer camp program	<i>150 members (of which 80 are new) participate in program</i>
	Activate or Reactivate Sponsors	<i>Activate or reactivate 1 sponsorship per Geographic</i>
	Explore ways to expand theme based programs for Venturers	<i>Develop partnerships with like-minded organizations and engage them in program delivery for Venturers</i>
	Invite Universities / Colleges to work with Scouts Canada for programs such as ECE	<i>Establish 1 partnership with a college or university per geographic</i>

# Cascadia Council Strategic Business Plans

Strategic Imperative	Key Activity	Operational Target
<b><u>Develop and Grow Revenue Sources</u></b>	Identify and pursue municipal Grant In Aid opportunities (see 6.6.1)	<i>Apply for 1 community grant per Area</i>
	Pursue Community Gaming Grants at the Group Level	<i>80% of Groups that are in good standing with Council apply for the Community Gaming Grant, provided that it does not offend the Group's sponsor</i>
	Explore the expansion of camp fund raising breakfasts (Barnard Breakfast)	<i>Identify potential partners with memberships of interest</i>
		<i>See National Popcorn Campaign Strategy</i>
	Find new ways to increase popcorn sales	<i>Increase groups participating in kick offs</i>
	Create a feasibility study of hiring a fundraising staff person	<i>Completed feasibility study on the hiring of a fundraising staff member</i>
	Create a pool of grant sources	<i>Create a central database of grant opportunities</i>
<b><u>Improve Alignment and Accountability</u></b>	Compliance reporting COPS 37-40	<i>Ensure Groups and asset holders are completing required COPS forms in a timely manner</i>
		<i>Areas to insure that Groups hold Annual General Meetings</i>
	Ensure implementation of process for annual reappointment	<i>Public appointment process being used for the recruitment and selection of key leadership volunteers</i>
	Ensure open, transparent and timely process for selection in leadership roles	<i>Every member has a current copy of their job description and a clear understanding of expectations</i>
	Educate members on the Roles and Responsibilities of each Key 3 position	<i>Each Key 3 member is aware of their role and responsibility</i>
	Consolidate contact information for Group Contacts	<i>Accurate contact information for Council, Area and Groups</i>
	Cultivate service delivery culture and capabilities	<i>Public inquiries are responded to within 48 hours</i>

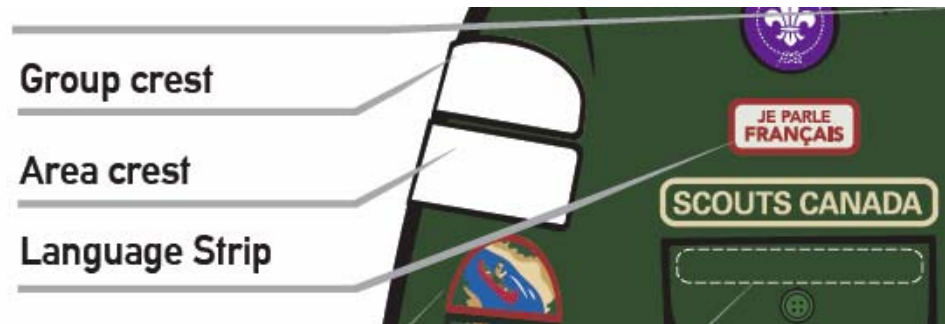
# Advertised Cascadia Council Positions

- Council Commissioner
- Deputy Council Commissioner – Geographic
  - In this Geographic it is the Vancouver Islands
- Area Commissioner – Greater Victoria
  - The turnover of these positions is April 2012
- Deadline to apply is 31 Jan 2012 – past
- There will also be a number of other Council positions that will be advertised soon including the **PJ2015 Camp Chief**.

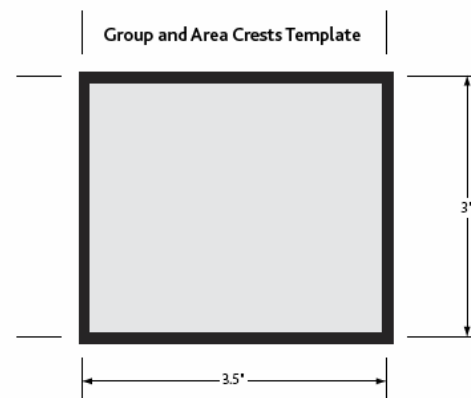
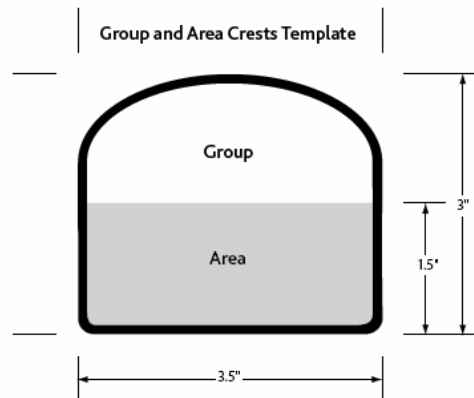
# New Uniform Badges for Council and Area



- Groups can work with Zone West to develop new crests that meet the new design shape



## Group and Area Crests



# Social Media

- Facebook
  - Greater Victoria Scouts Group
  - Camp Barnard page
  - Camp Coyote
- Twitter
  - GVA\_Scouting
  - ACGVA
- YouTube
  - Darian Gondor
  - Greater Victoria Scouts

From the Floor?

Recognition

BP Dinner & Silent Auction

Pacific Explorers BP Dinner